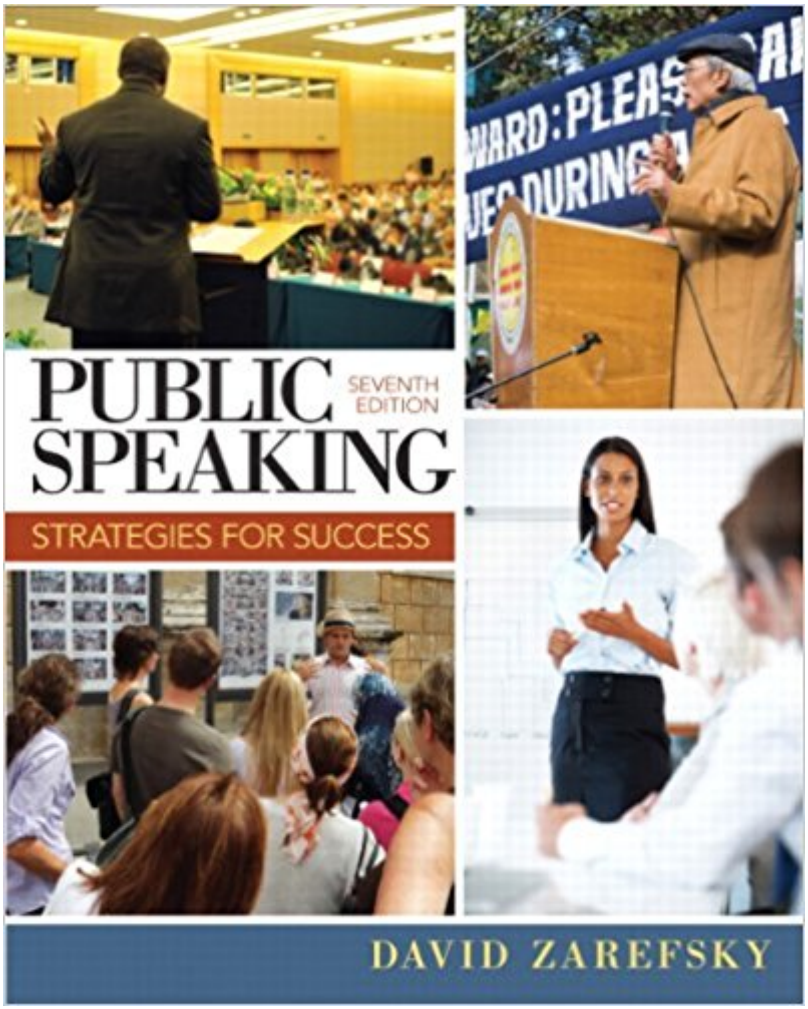
Ebook Directory
the best source of ebook

The book was found

Public Speaking: Strategies For Success (7th Edition)



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

A strategic approach to public speaking Ã Â Public Speaking: Strategies for Success is based on the premise that successful public speaking is strategic. Critical thinking and strategic planning are emphasized throughout the text. David Zarefsky, one of today's leading scholars in speech communication, encourages students to think through and about the public speaking process. Zarefsky urges students to consider the diversity of audiences, occasions, and speakers and to choose a specific purpose, a relevant topic, and the appropriate material to make their speeches successful. Ã Â Because public speaking is situation-specific, the author stresses the integration of theory and practice throughout the text. Students learn how to develop and apply strategies for speaking situations they will encounter throughout the rest of their lives.Ã Â Ã Â Note: This is the standalone book, if you want the book/access card order the ISBN below: Ã Â 0205943241 / 9780205943241 Public Speaking Plus NEW MyCommunicationLab with eText -- Access Card Package Package consists of 0205857264 / 9780205857265 Public Speaking 0205890857 / 9780205890859 NEW MyCommunicationLab with Pearson eText -- Valuepack Access Card Ã Â

Book Information

Paperback: 480 pages

Publisher: Pearson; 7 edition (February 3, 2013)

Language: English

ISBN-10: 0205857264

ISBN-13: 978-0205857265

Product Dimensions: 7.9 x 0.8 x 9.9 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 4.3 out of 5 stars 40 customer reviews

Best Sellers Rank: #32,395 in Books (See Top 100 in Books) #65 inÃ Â Books > Reference > Words, Language & Grammar > Public Speaking #103 inÃ Â Books > Textbooks > Humanities > Performing Arts > Theater #171 inÃ Â Books > Arts & Photography > Performing Arts > Theater

Customer Reviews

Many public speaking textbooks are available on the market, ranging all the way from classics such as Aristotle’s Rhetoric to books that claim to incorporate the newest theory, research, and examples. Why, then, consider a new one? Although public speaking textbooks have certain common elements--they all treat organization and delivery, for example--each also has its own distinguishing features.

David Zarefsky is dean of the School of Speech and professor of communication studies at Northwestern University.

Perfect!!!

For a class where we only used the book a hand full of times, I did not want to spend the money on a new book. I was very happy with the product and it was exactly how it was advertised. 5 stars!

The seller is the best one, I make a mistake and he help me a lot !!! The book was send it perfect ! Thanks a lot !!

Definitely a big booster for me to score than A in my Communications class. Of course, that was probably because it was required of the professor and course to have this book, which make a lot of sense. Not hard concepts to grasp though, even for socially inept folks such as I.

This book is very informative. Enjoyed it a lot.

Liked just changed schools.

As expected. Presented information for my CMM103 class in an understandable way but nothing special about it.

Thank you.

Download to continue reading...

Public Speaking: Strategies for Success (7th Edition) Public Speaking: Strategies for Success (8th Edition) Saunders 2016-2017 Strategies for Test Success: Passing Nursing School and the NCLEX Exam, 4e (Saunders Strategies for Success for the Nclex Examination) Q: Skills for Success Listening and Speaking, Level 2 (Q Skills for Success, Level 2) Q: Skills for Success Listening and Speaking 2E Level 4 Student Book (Q Skills for Success, Level 4) Q: Skills for Success 2E Listening and Speaking Level 3 Student Book (Q Skills for Success, Level 3) Speaking Ill of the Dead: Jerks in Connecticut History (Speaking Ill of the Dead: Jerks in Histo) 240 Speaking Topics with Sample Answers (120 Speaking Topics with Sample Answers) 240 Speaking Topics: with Sample Answers

(Volume 2) (120 Speaking Topics) Pathways 4: Listening, Speaking, & Critical Thinking (Pathways: Listening, Speaking, & Critical Thinking) Labor Relations in the Public Sector, Fifth Edition (Public Administration and Public Policy) Organizational Behavior and Public Management, Third Edition, Revised and Expanded (Public Administration and Public Policy) Public Administration and Law, Third Edition (Public Administration and Public Policy) 120 Content Strategies for English Language Learners: Teaching for Academic Success in Secondary School (2nd Edition) (Teaching Strategies Series) Globalism and Comparative Public Administration (Public Administration and Public Policy) Public Relations and Social Media for the Curious: Why Study Public Relations and Social Media? (A Decision-Making Guide to College Majors, Research & Scholarships, and Career Success) The First 90 Days in Government: Critical Success Strategies for New Public Managers at All Levels The Art of Belief: Design Your Mind to Destroy Limitations, Unleash Your Inner-Greatness, and Achieve the Success of Your Dreams (Success Mindset, Mind Development, Personal Success Book 1) Mastering Public Speaking (9th Edition) DK Guide to Public Speaking (2nd Edition)

Contact Us

DMCA

Privacy

FAQ & Help